

University City District Banner Program Production Specifications

Overview & Timeline

All banners should be double-faced and lined with an opaque inner-liner.

After completing banner design, allow at least four (4) weeks for production or rush charges may apply.

Banners must be delivered to UCD two (2) weeks prior to installation.

Material

Nylon or similar fabric only. NO vinyl/PVC or Sunbrella allowed.

Two D-Ring Tethers

Reinforced nylon web tab with welded 1.5" D-ring at top and a welded 2" D-ring at bottom along the same edge. Placed 5" and 7'-0" to center of ring from top of banner.

Printing

Acid-dye, dye sublimation or digital printing. Applique or pigment screen-printing for one-time, short-term installations only.

Printable Area

Banner size minus 4" sleeve size (at top of banner).

Approval

Any alterations to these specifications must be approved by UCD to ensure proper installation

Banners manufactured outside the parameters of these specifications without prior approval are in violation of the installation contract.

File Requirements

- Illustrator .eps
- Outline all fonts/ text as vector path
- Specify PMS colors or CMYK breakdown

Preferred Banner Vendor

Swirling Silks
310 Broad Street, Suite H, Harleyville, PA 19438
610-584-5595
sales@swirlingsilks.com
swirlingsilks.com

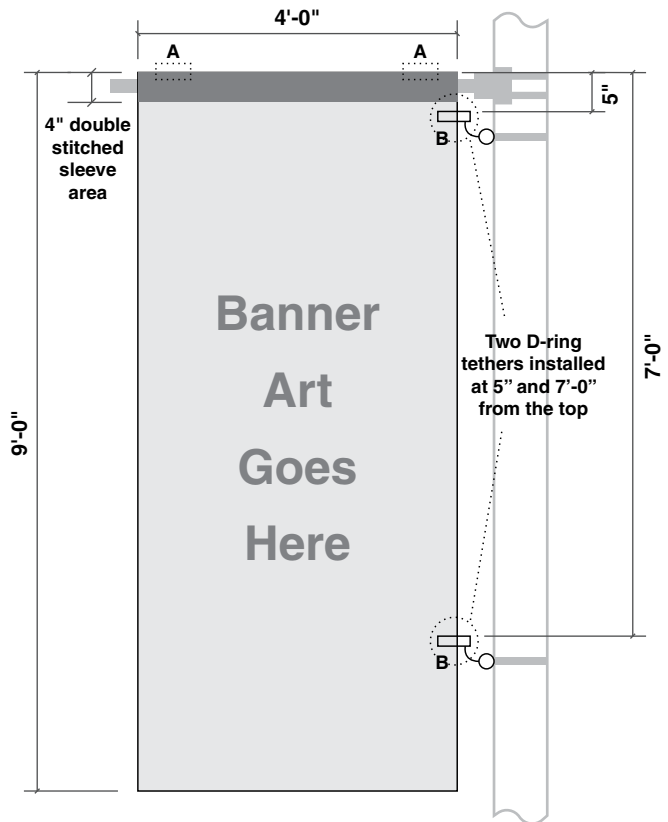
Disclaimer

UCD recommends that clients order extra banners for use as replacements in the event of loss or damage.

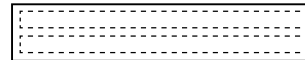
UCD is not responsible for the disappearance of or damage to banners from any cause including, but not limited to, wind, theft, vandalism, fire or other natural acts which may prevent optimum banner display conditions.

UCD reserves the right to remove or relocate banners upon notification of the client.

Client is responsible for the costs of banner repairs and the installation costs of replacement banners. Contact UCD for more information.



A. Velcro Tab Detail



Install two 5"x1" velcro tabs. The female/soft/loop part at the inside top of banner sleeve 1" from both openings.

Attach velcro with heavy-duty nylon or polyester thread using "box" stitching patterns as illustrated above.

B. D-Ring Detail

See Attached Sheet
D-Ring Detail 111511

Note: Webbing to attach D-ring to banner should be sewn using heavy-duty nylon or polyester thread in the pattern shown in the attached detail and reinforced with a brass grommet. Cotton thread is not acceptable.

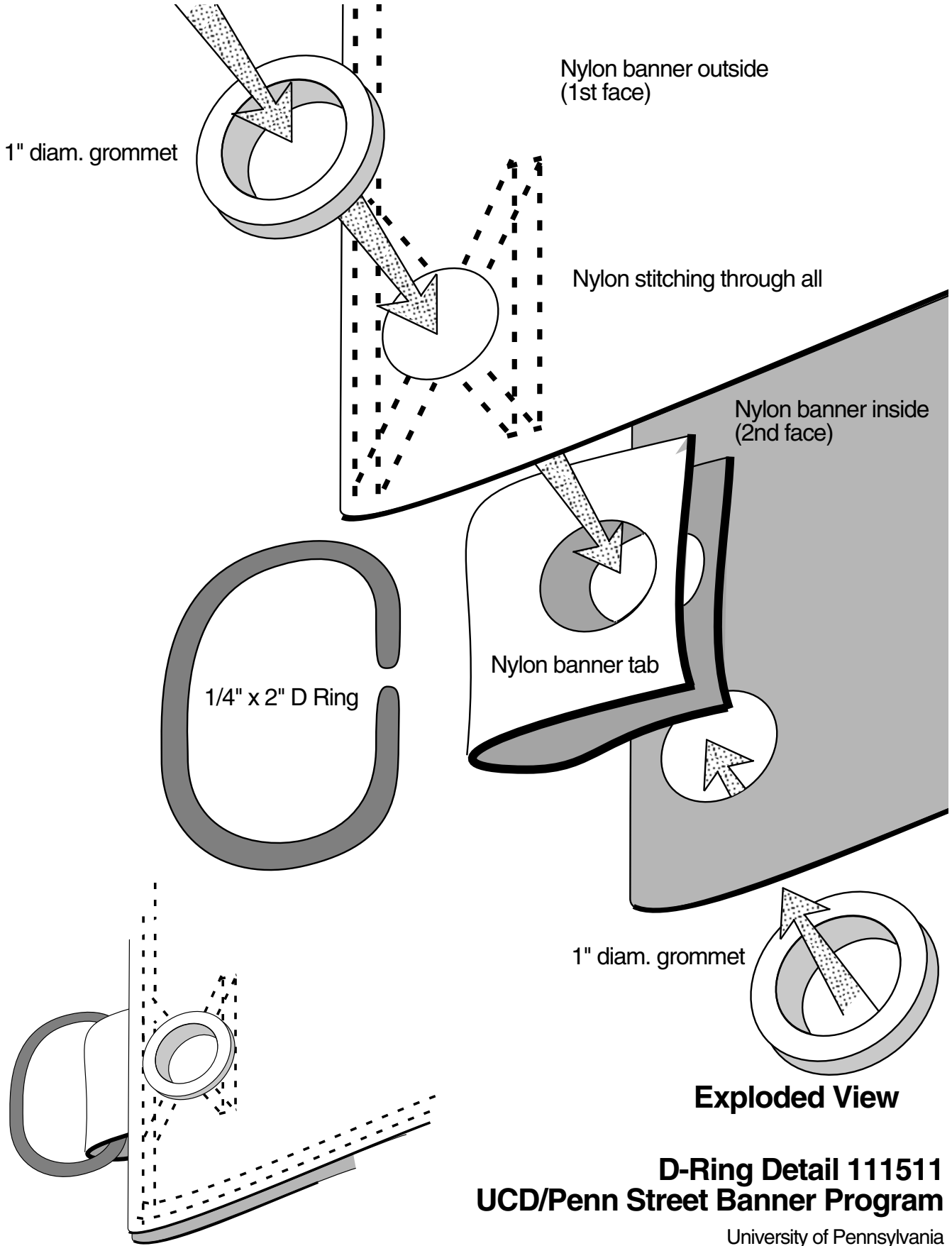
University City District Contact

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University of Pennsylvania Contact

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3101 Walnut Street, Philadelphia, PA 19104
484-516-7386
jschlind@upenn.edu

NOTE: University of Pennsylvania banner requests must be submitted to the Office of the University Architect for review.



**D-Ring Detail 111511
UCD/Penn Street Banner Program**

University of Pennsylvania
Facilities & Real Estate Services
Office of the University Architect
Revised: 11/15/11